

Accelerating Organizational Intelligence with AI-Driven Workflows

1. The Challenge

Across industries, organizations face data-intensive workflows that demand constant effort to gather, reconcile, and interpret information. These processes are essential, but they can also be time consuming, error prone, and difficult to scale. As a result, valuable expertise is often tied up in manual tasks rather than being fully leveraged for strategic insight, innovation, and growth, limiting flow and, what we call, **your x-potential**.

2. Our Solution

xDPF Consulting helps organizations move beyond manual, fragmented processes by building AI-powered pipelines that:

- Automate data ingestion, cleaning, and analysis
- Embed privacy protecting workflows designed for trust and compliance
- Provide configurable frameworks that adapt to evolving business needs
- Deliver hands-on collaboration so teams learn by doing

3. A Human-Centered, Guided Approach

We don't just build tools—we **build capability**.

- **Efficiency:** Faster, automated workflows free experts to focus on insights.
- **Empowerment:** Teams learn to run and adapt the system independently.
- **Privacy & Trust:** Data handled with security and compliance at the core.
- **Sustainability of Knowledge:** A framework and mindset that endure beyond our engagement.

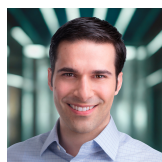
xDPF helps partners to operationalize their mission by streamlining how data is turned into intelligence using our unique approach blending cutting edge skill development and AI technology.

In short: we are your guide in the AI adoption journey—you do the walking, so you remain autonomous in the long term.

4. Who We Are

Our Core Values

At xDPF, we use **deliberate practice in flow** to help clients accelerate AI adoption and skillbuilding. By embedding learning into real projects, we ensure teams gain not only tools but also the **mindset and confidence** to keep innovating.



Marco Rossi, PhD — Systems Architect & AI Strategist

15+ years in AI, data science, and behavioral transformation. Former Principal Data Scientist at Microsoft Research, where he developed Azure AI Personalizer, Vowpal Wabbit, and personalization systems driving \$40M+ in business lift. A published researcher with 450+ citations and certified coach in behavioral intervention, Marco blends **cutting-edge AI expertise with human-centered change leadership**.



Andrei Dacko, M.Des. — Technology Solutions & Business Development Specialist

20+ years in SaaS, Advanced Manufacturing, and EdTech. Principal at Tryzub Technologies, exiting Co-Founder of Smart Biology Inc. (partnered globally with Macmillan Learning), builder of emerging tech innovation labs, and leader in workforce innovation. Award-winning change-agent, he brings a **proven ability to translate emerging technologies into scalable business opportunities**.

Together, we combine **deep AI systems expertise + proven business development leadership** to help organizations scale their data intelligence with confidence.

5. Let's Build Together

Work with xDPF to transform workflows from fragmented, manual processes into AI-powered, privacy-protected, and self-sustaining intelligence pipelines so your organization can achieve its x-potential. Let's get the conversation started.